



Kita-Kogane site / Shell Mound C-8

#### Jomon culture

History

Japan's unique culture, characterized Tohoku regions. In 2021, the "Jomon by a rich spirituality and a history of Archaeological Sites of Hokkaido and more than 10,000 years of coexistence Northern Tohoku" were registered as a with nature, was predominantly UNESCO World Cultural Heritage site. observed in eastern Japan, particularly in the Hokkaido and northeastern



Upopoi (Symbolic Space for Ethnic Coexistence) C-7

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### **Ainu culture**

History

believe that all things in the natural traditional dances throughout history. world possess spirits. Their language is

The Ainu, the indigenous people of different from Japanese, and they have northern Japan, especially Hokkaido, preserved unique cultural elements have a distinct cultural heritage. They such as patterns, oral literature, and

MI 867 063 628\*64

Central

View

Hokkaido

Hokkaido ML 164 104 105\*55 **Experience** 

the central region of Hokkaido.

MC 398 174 591

This area offers a charming blend of urban exploration and

breathtaking natural beauty. In the winter, skiing in Niseko is

known for its powder snow and is highly recommended.

## CENTRAL HOKKAIDO

Sapporo, Otaru, Toyako, and Noboribetsu. All of these locations are easily accessible from the New Chitose Airport. Central



Central Hokkaido 

Hotspring

You can enjoy a variety of hot spring towns in this area, including Jozankei, Toyako, and Noboribetsu, all of which are easily reachable from Sapporo.



Central Hokkaido

Southern Hokkaido offers beautiful landscapes and a mix of historical and culinary delights. Popular destinations in this region include the picturesque Mount Hakodate, the

charming cityscape of Hakodate, the northernmost castle town of Japan, Matsumae, the

Gourmet Indulge in Hokkaido's signature dishes, such as seafood

and ramen, as well as the latest culinary trends like "shime

## NORTHERN HOKKAIDO



Northern Hokkaido

#### View

Prepare to be amazed by the magnificent landscapes that stretch endlessly, from colorful flower fields to scenic coastal drives.



clouds up close.

Experience Enhance your time in this vast natural wonderland by enjoying activities like witnessing the dynamic sea of

Northern

Hokkaido

# known for its breathtaking scenic spots. It includes the second-largest city, Asahikawa, as well as the beautiful rural landscapes of Biei and Furano, the northernmost city, Wakkanai, and the islands of Rishiri and Rebun.

Tokachidake Onsen E-6 MC 901 872 318\*10

Northern Hokkaido MC 796 830 552\*08

Hotspring

Relax in hot springs with views of Mount Rishiri rising from the sea and the majestic Tokachi mountain range. The enchanting "Yukimi Onsen" (snow-viewing hot springs) is also a highlight.



MC 623 603 772\*60

Gourmet

Northern

Hokkaido

Savor a wide variety of gourmet delights in this area, including dishes made with rare and high-quality ingredients, Japanese sake brewed using local rice, and delicious water.



World heritage

#### Shiretoko

2005, this area was registered as a blessings of nature. UNESCO World Natural Heritage site.

The pristine natural environment with its 
There are various activities available rich biodiversity, including rare wildlife, here, including encounters with and the interconnected ecosystems of endangered animal and plant species, the sea and land are highly valued. In allowing you to truly experience the



**Geological heritage** 

#### Geopark

A Geopark is a natural park that Both areas have been designated as contains multiple valuable geological Geoparks, providing valuable heritage sites of global significance. In opportunities to learn about the Earth's Hokkaido, "Lake Toya Usu Volcano" geological history in the surrounding and "Mount Apoi" are members of the regions. UNESCO Global Geoparks Network.

Time difference

There is no time difference throughout Japan. However, in places like Hokkaido and Okinawa, the rise can differ by over an hour, even though both places are in the same time zone (UTC+9).

What's Japan

#### Seasons

#### Spring Spring in Hokkaido arrives

late, and even in April, you may need a coat. Cherry blossoms bloom from late April, and in the northern part of the island, they reach full bloom in late May.



Summer in Hokkaido is pleasantly cool and a popular season for tourists. Flowers like lavender bloom, and there are summer festivals

and fireworks displays.

Summer

#### Autumn

Autumn foliage arrives earliest in Japan, with spots like Asahidake showcasing vibrant colors from late September. It's also harvest season, and various regions host harvest festivals.



Winter

and you'll need warm clothing like a down coat. In January and February, winter festivals featuring snow and ice sculptures are held in various places.

MI 9 551 392\*17

Spring Summer Autumn Winte n Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec -3.2 -2.7 1.1 7.3 13.0 17.0 21.1 22.3 18.6 12.1 5.2 -0.9 .4 6.1 9.4 14.3 18.8 21.9 25.7 26.9 23.3 18.0 12.5 Temperature variation 8.6 8.8 8.3 7.0 5.8 4.9 4.6 4.6 4.7 5.9 7.3 8.6

morning and evening throughout the year, making it advisable to dress in layers for easy adjustment.



You can easily enjoy outdoor activities like glamping and rafting.

Be sure to check out the vibrant and exciting festivals unique to

Central

Southern Hokkaido

View

Explore the history of the region amidst the stunning landscapes, centered around the renowned tourist spot, Hakodate, which offers beautiful scenery throughout the seasons.



86 815 355\*71

Experience the extraordinary in places like "Onuma" where nature is abundant or the untouched island of "Okushiri"



Hotspring You can enjoy a sublime moment of forgetting everyday life at historic hot springs nestled in the midst of nature, such as Yunokawa Onsen, which overlooks the Tsugaru Strait.



Southern Hokkaido Gourmet

Savor local dishes showcasing fresh seafood and regional specialties like "Lucky Pierrot," and enjoy the rich history and culture through food.



View The primeval forests that still thrive, valuable ecosystems globally rare flora and fauna, and phenomena like drift ice are all



Experience In addition to experiences such as agriculture and dairy farming that make the most of the vast land, there are plenty of attractions, including vibrant winter events where you can enjoy colorful lights.

Hokkaido



Hotspring This area is scattered with a variety of hot springs, including

Hokkaido



From numerous agricultural products to sweets made with fresh milk and seafood that can only be obtained here, it is truly a treasure trove of culinary delights.





globally rare plant-based moor springs, as well as hidden hot

Gourmet

**Eastern** 

Hokkaido



**Japanese Currency** 

#### Japanese for travelling

I understand

Delicious

▶ tanoshii

Amazing!

▶ sugoi!

▶ oishii

Fun

wakarimashita

I don't understand

**壱万円** 

In Japan, greetings are highly important. Knowing basic greetings and conversational phrases in Japanese can make your trip even more enjoyable.

▶ ohavo-gozaimasu Hello/Good afternoon Good evening

Thank you ▶ arigato-gozaimasu I'm sorry

It's okay/I'm okay ▶ daijobu-desu Please help me

▶ tetsudatte-kudasai I don't understand Japanese ▶ nihongo-wakarimasen







**Experience** 

Southern

Hokkaido

through various activities.